



## Press Communication

### Tristone Flowtech USA

*Automotive Testing & Engine Expo  
Suburban Collection Showplace, Novi, Michigan*



Tristone USA made its debut at the 2014 Engine Expo at the Novi Suburban Showplace this October. Several automotive and non-automotive testing companies along with specialty engine parts manufacturers served the Engine and Test Expo. The members from the USA team along with Johan Bunse, Tristone Business Development Director, were responsible for showcasing the exhibit in an effort to inform the expo attendees about the Tristone product portfolio. In addition to the Tristone Booth, Johan Bunse helped kick-off the 3-day event by presenting the company and its capabilities to the Technology Forum.



Local and international engineers seeking to learn about new suppliers and their technologies were the main attendees to the forum. Johan Bunse gave a complete company presentation but placed emphasis on the plastic PA pipe used on the Renault Twingo and Daimler Smart, electric vehicle, during the presentation. This uniquely extruded product sparked an interest with SAE writers, who were also in attendance. Following the presentation SAE interviewed Johan, and plans to include Tristone in a publication of the event in the next SAE news release.



The Tristone USA participants, who included Jason Ruetz, Jeremy Dicks, Terry Baldwin, Justin Haugh, and Stephane Demolin, worked alongside Johan Bunse to network with both suppliers and potential customers, in an effort to grow the Tristone brand in the US market. Representatives from **General Motors, Ford, and Detroit Diesel** were among the larger companies who visited the booth. There were several suppliers who showed an interest in working with Tristone for both testing and prototype development. These suppliers are also familiar with Tristone's customers and their requirements.

Overall the event was a further step for Tristone USA to build a network of relationships and to show a presence within the NAFTA region, in addition to ongoing business activities.

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Tristone Flowtech Group, is highly specialized on fluid applications in the area of motor and battery cooling as well as aircharge and air intake systems and is more and more benefiting from the trend towards reduction of space and fuel consumption with the introduction of polyamid materials as well as the introduction of new Powertrain concepts with hybrid and electrical cars and the integration of fluid motor and battery cooling systems.

Frankfurt/ Germany: TRISTONE Flowtech Group has reached 2013 an annual turnover of 175 M€ with 2.161 employees, and is one of the leading automotive supplier groups worldwide for fluid applications in the area of engine cooling, battery cooling as well as turbochargers with manufacturing and development locations in Germany, Poland, Czech Republic, Slovakia, Turkey, Spain, France, Italy, Mexico and China.

The Group was established based on a spin-off of the former Fluid Automotive Business Unit of Trelleborg AB in July 2010 and is supplying to the automotive customers Renault, Nissan, PSA, Fiat/Chrysler, Ford, Volvo, General Motors, VW Group, Suzuki, BMW, Daimler, Bosch as well as further Tier One suppliers.

[www.tristone.com](http://www.tristone.com)

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