

TRISTONE FLOWTECH GROUP - 2014 Indian Auto Expo Participation

From January 6th to 9th, TRISTONE Flowtech Group participated in the 12th Indian Auto Expo (www.autoexpo.in) in New Delhi. The booth was shared with local partner Bony Polymers with whom TRISTONE currently have a Technical Assistance Agreement (TAA). This is the first time, this Expo have been splitted between Components Suppliers (Delhi) and Motor Show (Greater Noida, Delhi).

The Expo gave good exposure to many local OEM's as well as the Indian branches of known global European, American and Asian OEM's. In particular the following companies visited, showing specific interest in TRISTONE products: Maruti-Suzuki, Renault, Nissan, Honda, Daimler, Jayem Automotive, GM, Mahindra, Tata Motors, Eicher Polaris, Piaggio.

The current TAA with Bony Polymers heading to a JV by 2015 also raised the OEM's expectations and confirmed their genuine interest in supporting TRISTONE global growth and market share increase.

All TRISTONE products arouse a big expectation, with more specific questions relating to surge tank development capabilities, air charge and air intake applications and fibre cooling hose technology. For the first time in an Indian Auto Expo, battery cooling technology has been one of the primary focuses of the customers visiting TRISTONE booth.

Participants present at the Expo from TRISTONE were Thomas Lowak (VP Quality), Ignacio Salazar (VP Sales and Marketing), Johan Bunse (Business Development Director) & Francesco Maffione (R&D).





The Expo was a clear success and is supporting TRISTONE'S forecasted growth in the Indian market as a potential low cost supplier for the global and local OEM's. The time spent between TRISTONE and Bony Polymers strengthened the relationship and trust between both parties, confirming the short term target of common future together.